







## CANON AMERICAS ENVIRONMENTAL CHARTER

## **CORPORATE PHILOSOPHY: KYOSEI**

Achieve corporate growth and development while contributing to the prosperity of the world and the happiness of humankind through the corporate philosophy of *Kyosei*:

All people, regardless of race, religion or culture, harmoniously living and working together into the future.

## **ENVIRONMENTAL ASSURANCE PHILOSOPHY**

Pursue maximization of resource efficiency and contribute to the creation of a society that practices sustainable development.

## FUNDAMENTAL POLICIES FOR CANON AMERICAS ENVIRONMENTAL ASSURANCE

Canon Americas seeks to harmonize environmental, economic and social interests in all business activities, products and services; offer products with lower environmental burden through innovative improvements in resource efficiency; and eliminate anti-social activities that threaten the health and safety of humankind and the environment.

- Operate an environmental management system to continuously improve our environmental assurance and performance in all business activities of Canon Americas.
- 2. Comply with all applicable environmental laws and regulations across Americas and other requirements agreed upon with stakeholders, while upholding Canon Group environmental assurance policies.
- 3. Pursue pollution prevention, energy and resource conservation and focus on the elimination of hazardous substances in all Canon Americas activities.
- 4. Increase the environmental awareness of Canon Americas' employees and encourage environmental protection initiatives on an individual level.

- 5. Explore methods to minimize the environmental burden of products throughout their life cycle and promote research and development achievements which contribute to environmental assurance.
- 6. Purchase products with lower environmental burden.
- 7. Encourage collection and recycling of our products at the end of their lifetime.
- 8. Maintain close relationships with governments, communities and other interested parties, provide support and participation in environmental programs and actively disclose information on Canon's environmental performance.



President & CEO Canon Americas Group July 2006